



## CITY OF SANTA CLARITA FILM INCENTIVE PROGRAM (FIP) SUMMARY

The Santa Clarita City Council is committed to doing everything possible to keep filming in L.A. County. To that end, since 2009 the Council has approved funding a Film Incentive Program (FIP). The FIP is aimed at retaining and increasing feature and television production in the City of Santa Clarita (City) and the Santa Clarita Valley (SCV) by subsidizing permit fees, in addition to reducing costs of safety personnel as possible.

The FIP offers refunds of basic film permit fees and portions of hotel occupancy taxes to qualifying productions as stated below and has a subsidy cap of \$75,000 per fiscal year (July 1 – June 30). Applications will be accepted and subsidies will be allocated on a first come, first served basis. Productions based in the City will be given first priority.

The FIP also provides a substantial savings to productions assigned LA County Sheriff Deputies for traffic control and safety during filming within City limits. In July 2010, the City began offering its contract rate to productions, providing a savings of up to \$25 per hour when compared to private entity rates. The process of ordering and paying for LA County Sheriff services was also streamlined with all aspects being handled by the Santa Clarita Film Office as part of the permitting process.

### **Incentive Option 1 – Locally Based & Recurring Productions**

City will refund the basic film permit fee(s) to the following:

- Production based at an approved location in the SCV<sup>2</sup> for a minimum of four consecutive weeks; or
- Production that pulls four (4) or more City film permits within a specified time period
- Eligible productions include: feature length films, episodic television series, television pilots, television movies/miniseries, commercials, and music videos<sup>1</sup>

### **Incentive Option 2 – CA Film & Television Tax Credit Program Approved Productions**

City will refund the basic film permit fee(s) to the following:

- Production project that is approved for the California Film & Television Tax Credit Program

### **Incentive Option 3 – Occupancy at City Hotels**

City will refund fifty percent (50%) of Transient Occupancy Taxes (TOT), not to exceed five percent (5%), collected within the City to the following:

- Production company that purchases a minimum of 20 room nights within a calendar month at a hotel located within the City<sup>2</sup>; and
- Production that films at an approved location in the SCV<sup>3</sup>

<sup>1</sup> Not eligible productions for Incentive Option 1 include: news programs, current events or public affairs programs, interview or talk shows, game shows, cooking shows, sporting events, awards shows, "reality" shows, productions that solicit funds, industrial and corporate films, films or programs consisting of more than 50% stock footage, documentaries, variety programs, daytime dramas, internet content or web programming (not distributed by Netflix, Amazon, etc. and/or network/cable channels), strip shows, student films, non-profit, and any production for which records are required to be maintained with respect to any performer in such production under Section 2257 of Title 18 of the United States Code (reporting of books, films, etc. with respect to sexually explicit conduct)

<sup>2</sup> Hotels located in City of Santa Clarita include Courtyard by Marriott (28253 Westinghouse Pl.), Embassy Suites (28508 Westinghouse Pl.), Holiday Inn Express (27513 Wayne Mills Pl.), Hyatt Regency Valencia (24500 Town Center Dr.), Santa Clarita Motel (24971 Railroad Ave.), Super 8 (17901 Sierra Highway), Travel Lodge (17843 Sierra Hwy.)

<sup>3</sup> "SCV" includes the following zip codes: 91321, 91350, 91351, 91354, 91355, 91381, 91382, 91383, 91384, 91387, 91390, 93510