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FILMING CONTINUES TO FLOURISH IN SANTA CLARITA

LA County's Third Largest City Continues to Set the Stage for Success

The City of Santa Clarita set new film records in fiscal year 2014-2015 (July 2014-June 2015) with an estimated total economic impact of **\$33.9 million** from location filming alone. This is a 1 percent increase from last year's \$33.5 million overall economic impact. The Santa Clarita Film Office has again surpassed previous year numbers for the 5th year in a row, making FY 2014-2015 its best to date.

Substantial growth in film permit requests confirm the City of Santa Clarita as a popular film location. The Santa Clarita Film Office processed 553 permits this fiscal year, a 4 percent rise over last year's 531 permits and recorded 1,437 film days, a 5 percent increase over last year's 1370 film days. Not included in the reported numbers is the film days and economic benefit from filming that takes place on certified sound stages and does not require a film permit.

More than half of the filming days for FY 2014-2015 were attributed to television production alone, many of which are local Santa Clarita based shows that currently include "Blunt Talk," "Chasing Life," "NCIS," "The Player," "Recovery Road," "Stitchers," "Switched at Birth" and "Westworld."

Other productions that filmed on location in Santa Clarita last year include popular television shows such as "Criminal Minds," "The Mentalist," and "Sons of Anarchy" along with feature films "Chronic," "Furious 7," "San Andreas," "Ted 2" and "Yoga Hosers."

"With the increase in numbers year after year from the City's Film Office, we are certainly living up to our 'Hollywood North' nickname," said Mayor Marsha McLean. "The City is committed to keeping Santa Clarita as one of California's best places for filming."

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Santa Clarita's numerous sound stages, movie ranches and thousands of film-friendly locations paired with its ideal location within the '30 Mile Zone,' make the City one of the most filmed areas in California. Also adding to the appeal of filming in Santa Clarita is the California Film and Television Tax Credit Program and the City's own Film Incentive Program.

For more information about the Santa Clarita Film Office please visit <u>FilmSantaClarita.com</u> or contact the Film Office at (661) 284-1425.

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