FOR IMMEDIATE RELEASE:

October 23, 2007

ACTOR JACKIE CHAN OPENS MANAGEMENT OFFICE IN SANTA CLARITA, CALIFORNIA

CONTACT: Gail Ortiz, (661) 255-4314

SANTA CLARITA, CA – International superstar Jackie Chan opened JC Culture USA, his first United States based management company on Friday, October 19, 2007 in the City of Santa Clarita.

Chan announced his new venture during a press conference at Santa Clarita Studios. City of Santa Clarita Mayor Pro-Tem Bob Kellar, U.S. Congressman 25th District of California Buck McKeon, California State Assemblyman 38th District Cameron Smyth and Chairman of China Film Group Han Sanping, welcomed Chan, recognized his accomplishments, and wished him success.

JC Culture USA, a branch of Chan's Beijing operation, will expand the actor's brand, produce, and co-produce entertainment outlets. Chan believes he will be instrumental in helping develop meaningful relationships with entertainment executives in America and China, while promoting more co-production between the two countries.

Chan chose to establish JC Culture USA in Santa Clarita because it continues to be one of the most business and film friendly cities in California.

"Santa Clarita is a business and film-friendly city with a high quality of life and a soaring economy. We look forward to growing our business here," said Carrie Wang, C.E.O. of JC Culture USA.

During the conference, Chan was presented with the "Sino-American Cultural Exchange Ambassador" award, and awards commending him for his entertainment and philanthropic achievements.

The conference also included the introduction of senior executives from China Film Group, the largest and most influential state-run film enterprise in China. China Film Group and JC Culture China are presently co-producing Jackie Chan's TV reality show in Beijing, "The Disciple."

Chan has appeared in more than 100 films, most recently *Rush Hour 3*. He has received stars on the Hong Kong Avenue of Stars and the Hollywood Walk of Fame and is well-regarded in Hong Kong for his philanthropic efforts.

Just 30 miles from Los Angeles, Santa Clarita is home to more than 8,000 businesses and several prime time shows like HBO's "Big Love," CBS' "The Unit" and "NCIS," and FX's "The Riches." Santa Clarita is a prime location for business and was recently designated one of California's

newest Enterprise Zones. The City was also heralded as one of the most business friendly cities in Los Angeles by the Los Angeles Economic Development Corporation (LAEDC), the best place to live in California by *CNN/Money Magazine*, and one of the state's top 25 retail markets by *California Retail Survey*.

#