

Original scouting for stage space for "Knight Rider" started on the Westside, where Kronen found smaller stages and higher rents, before contacting Santa Clarita Studios, which made "Knight Rider" an offer they could not refuse. "Basing in Santa Clarita pays off in the long run. The City's proximity to deserts, suburban, and urban locations is a valuable plus," said Kronen. "Knight Rider" found a home where they could create a quality product without sacrificing production value.

BALANCING THE NEEDS OF COMMUNITY AND PRODUCTION

Santa Clarita remains one of the most sought-after places to film in the Los Angeles area because the community remains film friendly and accommodating to productions like "Knight Rider" that base in the City. This is extremely important for a show that needs to frequently leave stages for location filming.



"Knight Rider's" location heavy storyline requires a film-friendly community like Santa Clarita.

"We have found, more often than not, that the businesses and residents in the Santa Clarita area are very accommodating. This certainly makes for a less stressful situation for production and businesses. They actually welcome the activity," said Kronen.

The Santa Clarita community embraces local production. Local residents and business owners generally understand that the overall economic impact outweighs many of the temporary inconveniences. The Film Office continually works to balance the needs of production with quality of life for residents and businesses.

Santa Clarita is proud to welcome "Knight Rider" to its impressive list of locally based shows, which includes "Big Love," "The Unit," "NCIS," and "The Riches."



KNIGHT RIDER RETURNS TO SANTA CLARITA

After 25 long years, a primetime legend returns to Santa Clarita. This fall NBC welcomes the next generation of Michael Knight and KITT in the new retrofitted "Knight Rider" series, based at Santa Clarita Studios.

In February 2008, "Knight Rider" returned to the screen as a television movie and shortly thereafter was picked up as a television series for the 2008-2009 season. This sequel to the original series stars Justin Bruening as Mike Tracer (son of original character Michael Knight) and KITT, a Shelby Cobra complete with twenty-first century amenities like computer hacking and body-shifting technology, and state-of-the-art weaponry.

FINDING A HOME IN LOS ANGELES
Finding a new home for "Knight Rider" proved problematic because auto based action shows can be logistically difficult for densely populated areas like Los Angeles. In most areas closing roads for car stunts and chases is nearly impossible without creating gridlock and havoc.

But production was committed to keeping the show in California, which led them back to Santa Clarita, where the original series regularly filmed on location at Cal Arts in the 1980's.



After 25 long years, "Knight Rider" returns to Santa Clarita.

Santa Clarita provided the perfect location to base the new show, providing an LA-central location with an array of different looks, from mountainous backdrops, all-American neighborhoods, and movie ranches, to a multitude of long, winding roads. Once they set foot in Santa Clarita, production was home.

"Bringing 'Knight Rider' to Santa Clarita has been great because the community offers such diversity in housing, roads, warehouses, and open space, making the location ideal for our action-packed show," said Jamie Barber, director of photography.

"Additionally, many of our crew members live in the area. In an industry that frequently includes travel, it is always nice to work close to home."

For those on the crew not living in the Santa Clarita Valley, basing in the area offers the ease of a "reverse commute" from the Los Angeles and San Fernando Valley areas.

"Knight Rider's" location manager Jordana Kronen, was already a fan of working in Santa Clarita from experience working on previous projects like "Buffy the Vampire Slayer" and "Medium," both of which filmed frequently on location in Santa Clarita.

"Basing in Santa Clarita pays off in the long run. The City's proximity to deserts, suburban, and urban locations is a valuable plus."
-- Jordana Kronen, location manager, Knight Rider.

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COMING SOON

If you're heading to the movies or looking to rent the latest blockbuster, be sure to catch the following titles, all of which filmed on location in Santa Clarita.

Not Easily Broken - September 26, 2008	Twilight - November 21, 2008
Iron Man (DVD) - September 30, 2008	Four Christmases - November 26, 2008
Soccer Mom - September 30, 2008	Race to Witch Mountain - March 13, 2009
You Don't Mess with the Zohan (DVD) - October 7, 2008	Star Trek XI - May 08, 2009
Role Models - November 7, 2008	

Release dates are tentative and subject to change.

City of SANTA CLARITA

Santa Clarita Valley FILM OFFICE

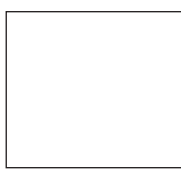
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- 20+ STAGES AND 10+ MOVIE RANCHES
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THANKS FOR JOINING US AT THE MOUNTAIN

On June 13, the City of Santa Clarita, Six Flags Magic Mountain, and Santa Clarita Studios hosted a film event at Magic Mountain to showcase the Santa Clarita Valley as one of Southern California's best film communities. Jack Kyser, chief economist for the Los Angeles Economic Development Corporation (LAEDC), presented an industry-specific economic forecast and lauded Santa Clarita as a model city for movie-making. **Assemblyman Cameron Smyth**, 38th congressional district, **Amy Lemisch**, executive director for the California Film Commission, **Mayor Bob Kellar**, City Manager **Ken Pulskamp**, and



LAEDC's Jack Kyser presented an industry-specific forecast highlighting the benefits of working in Santa Clarita.

Jay Thomas, president of Six Flags Magic Mountain, also spoke to the audience of entertainment industry professionals on the many benefits of filming and doing business in Santa Clarita, including tax incentives available through the Enterprise Zone Program. Attendees enjoyed wine poured by the Loose Goose Wine Festival and appetizers, while taking in the spectacular view of the Santa Clarita Valley from the 346 foot Sky Tower. To cap off the event, attendees were provided with "Flash Passes" to enjoy the park, including the newly unveiled X2 - the world's only 5th dimensional roller coaster.

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City of SANTA CLARITA

Santa Clarita Valley FILM OFFICE

From the Film Office

I am sure I am not alone when I say thank goodness for fall. Cooler temperatures, network premieres, and joyous holiday parties are upon us.

I am happy to report summer was very busy around here in the City of Santa Clarita. And busy means most of our readers are working, locally based shows are filming, and our entertainment focused businesses are doing what they do best—catering to production.

In the last few months four of our five locally based shows jumped back in action, including "Big Love," "NCIS," "The Unit," and the new, highly anticipated "Knight Rider." In addition to locally based productions, Santa Clarita was also home to several independent features this summer, including two films by the Polish Brothers, "Manure" and "Stay Cool", and "Peck", which was produced by Santa Clarita Studios' co-owner Mike DeLorenzo.

These productions were able to base in Santa Clarita, secure a variety of locations, and keep production on schedule with the ease of being just minutes from Los Angeles. But more importantly, they made friends with our residents and business owners, which is a very important detail for all the productions that follow.

In fact, I have already received calls from several residents in the neighborhood where "Stay Cool" was based for several

scenes, asking when the King Kone ice cream truck will be back. A big thank you to the locations team for the ingenious idea of bringing the ice cream parlor on wheels to set, because it did more than show your appreciation for the neighborhood; it actually brought neighbors together. Dear Polish Brothers: you and your team are welcome back anytime here in Santa Clarita!

Our message for the entertainment industry is thank you for working in Santa Clarita this summer; please come back again soon. The City of Santa Clarita is a great place to work, whether you are on location or are looking to expand in the Los Angeles market. We are one of only a few California Enterprise Zones in the 30-mile zone, which means basing your film business or production in Santa Clarita can significantly reduce your tax liability. I am happy to share more over the phone or in person, but you can also learn more at FilmSantaClarita.com.

Again, thank you for a wonderful summer. We look forward to working with you this season and wish you continued success. As always, if we can be of any assistance, please know we are here to help.

Sincerely,



Jessica Freude
Film Associate



On location with the Polish Brothers' independent feature "Stay Cool", which was filmed in the Santa Clarita Valley. The "Stay Cool" locations team did its best to embrace its hero neighborhoods, bringing an ice cream parlor on wheels to several communities as a way to say thank you to the residents.

FY 07-08 FILM OFFICE RECAP

STATISTICS FROM THE FILM OFFICE (FY 2007 - 2008 COMPARED TO FY 2006-2007)			
	2005-6	2006-7	2007-8
NUMBER OF FILM DAYS	676	852	822
NUMBER OF FILM PERMITS ISSUED	285	311	335
ECONOMIC IMPACT-LOCATION FILMING	\$14.3 MILLION	\$21.2 MILLION	\$18.9 MILLION

The City's Film Office was busy in Fiscal Year 2007-2008, which runs July through June. While the writer's strike affected Santa Clarita's film production, FY 07-08 was strong with the City's Film Office issuing more permits than any other year in its five year history.



SANTA CLARITA VALLEY
Film Festival
SAVE THE DATE
Don't miss the Fourth Annual Santa Clarita Valley Film Festival January 8-11, 2009 in Old Town Newhall. This year's event includes films "for all audiences" from some of the best local, regional, national, and international independent filmmakers. SCVFilmFestival.com.

New Location Alert!
Standing medical sets now available in Santa Clarita.
SetsInTheCity.net



The City of Santa Clarita's Transit Maintenance Facility (TMF) is available for filming and features a state of the art "green" energy efficient building with dispatch center, office space, conference rooms, and courtyard. This 12-acre site is located in the Rye Canyon Business Park and includes an automated bus wash, automotive bays, fueling stations, and a panoramic view.

HOLLYWOOD AT HOME ON LOCATION IN SANTA CLARITA

Film production is booming again in Santa Clarita. A big THANK YOU to the residents, businesses, studio executives, entertainment professionals, and productions that helped the industry get back to business in the SCV!

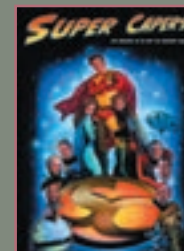
Whether you live or work in the area, chances are you have seen a variety of crews on location filming some of the industry's best movies, television shows, and commercials.

The following is a sampling of what filmed at various locations in Santa Clarita this spring and summer.



FEATURES AND MADE FOR TV MOVIES INCLUDE:

- Disney's "Race to Witch Mountain" – Whittaker/Bermite property and a warehouse
- The much anticipated "Twilight" – Valencia Hyatt, City streets, and a Saugus neighborhood set to look like Arizona



- "Super Capers" – multiple Santa Clarita locations including the Golden Valley bridge, which production closed for six consecutive days to film a botched armored car robbery scene, and based at Santa Clarita Studios
- "Peck" – Golden Oaks Elementary, the Boys & Girls Club, an area home, Zoey Pharmacy, City streets, and based at Santa Clarita Studios

COMMERCIAL LOCATIONS INCLUDE:

- Target: Jonas Brothers – Newhall Park
- Nike – College of the Canyons
- Coke, AT&T, Nissan, and Army/National Guard – area homes



TV SHOWS INCLUDE:

- Fox's "Bones" and "24" and NBC's "Heroes" – former US Borax building
- NBC's "The Office" – Vista Valencia Golf Course
- Fox's "House" – College of the Canyons
- NBC's "Last Comic Standing" – Newhall Community Center
- CBS's "Swingtown" – Way Station, Golden Oak Ranch, and Wiley Canyon

TV PILOTS INCLUDE:

- HBO's "1%" – multiple Newhall locations including the American Legion Hall, Lyons Avenue, and a Placerita Canyon home where they filmed a mock explosion
- CBS' "Mean to Be's" and A&E's "The Cleaner" – area homes
- CBS' "The Mentalist" – Hyatt Valencia, the former US Borax building, and City streets



Congratulations to "The Cleaner" and "The Mentalist" on getting picked up!